

Republic of the Philippines  
Department of Environment and Natural Resources  
Visayas Avenue, Diliman Quezon City  
Tel Nos. (632) 929-66-26 to 29 (632) 929-62-52  
929-66-20 | 92966-33 | 35  
929-70-41 to 43

**DENR ADMINISTRATIVE ORDER**

No. 2004- 06

**SUBJECT : CREATION OF THE DENR- BUSINESS AND  
INDUSTRY DESK**

Consistent with the State's policies on the protection and advancement of the right of the people to a balanced and healthful ecology in harmony with nature and in recognition of the indispensable role of the private sector in sustainable development, the DENR- Business and Industry Desk shall be created.

**Section 1. Basic Policy**

The Philippine Agenda 21 recognizes the key actors in sustainable development as the government, business and civil society and the functional differentiation of modern society into three realms - economy (where the key factor is business), polity (where the key actor is government) and culture (where the key actor is civil society). The three realms are interacting, dynamic and complementary components of an integral whole. As such, the Department encourages and promotes the participation of the business and industry sector in the country's environment and natural resources development, conservation, management and protection.

**Section 2. Objectives**

**2.1 General**

- 2.1.1 Forge a strong and dynamic DENR-business and industry sector partnership on environment and natural resources concerns.

**2.2 Specific**

- 2.2.1 Provide business and industry sector access to DENR Line and Staff Bureaus, Attached Agencies, Regional, Provincial and Community Offices;

- 2.2.2 Provide a venue for dialogue and mutual exchange of information between DENR and business and industry sector regarding environment and natural resources concerns;
- 2.2.3 Provide an efficient and appropriate feedback mechanism; and
- 2.2.4 Assist in implementing ENR activities such as information and education campaigns, advocacy, protection, monitoring and assessment, program and project implementation

### Section 3. **Definition of terms**

- 3.1 Business - is a profit-oriented organization which is concerned with occupation, professions, buying and selling or exchange of goods and services that have voluntarily committed part of their resources and efforts in environmental protection and natural resources conservation.
- 3.2 Industry - is an aggregate of manufacturing or technical profit - oriented enterprises that have voluntarily committed part of their resources and efforts in environmental protection and natural resources conservation.
- 3.3 Feedback mechanism - accepted arrangement between the Department and the business/industry sector for the systematic back and forth flow of environment, natural resources, business information that will facilitate environment regulation and business operation
- 3.4 Partnership - a collaborative effort between the DENR and the business industry sector to a mutual, reciprocal and voluntary commitment on environmental protection and natural resources conservation and delivery of public service. The partnership is not about collective bargaining, but allows business and government to focus on their common interest in developing and maintaining a healthy environment and economy. This partnership is not about fixes, but recognizes that dialogue and cooperation can deliver more effective results over the long term
- 3.5 Advocacy - use of all possible for a and venue to formally plead or urge publicly for environmental cause
- 3.6 Policy formulation - development of guiding principle or course of action to be adopted by the DENR towards the attainment of its mission and vision

- 3.7 Corporate social responsibilities - activities of corporations that carry a broader responsibility than just running the business daily and usually intended for the betterment of society
- 3.8 Sustainable development'- meeting the needs of the present generation without compromising the ability of the future generations to meet their own needs
- 3.9 Philippine Agenda 21- is a document of action agenda implemented by ' the government and 'key sectors of society for sustainable development formulated in fulfillment of the Philippine commitment to the Earth Summit in 1992

#### **Section 4.Operationalization**

The Business and Industry Desks shall be created at the Central Office, Regional Offices and Bureaus to operationalize this partnership

- 4.1 The DENR Central Office Business and Industry Desk shall be housed at the Special Concerns Office (SCO) and manned by two (2) desk officers designated by the Director, SCO.
- 4.2 The DENR Regional Business and Industry Desk shall be housed at the Office of the Regional Executive Director (RED) and manned by two desk officers designated by the RED.
- 4.3 Each Bureau may create a working group consisting of representatives from the business industry sector and technical staff from the Bureau to address concerns of their respective sectors

In the case of forestry-based business and industry the Forest based Industry Advisory Committee (FBIAC) shall serve as the working group.

#### **Section 5. Roles and Responsibilities**

The Central and Regional Business and Industry Desk Officers shall be primarily responsible for directing and coordinating all phases of the, Desk activities such as:

- 5.1 Conduct consultation meetings and for a with the - business and industry sector to discuss mutual concerns and collaborative activities
- 5.2 Encourage continuous improvement, innovations and allow flexibility on processes end procedures to be adopted or used by the Desk
- 5.3 Improve communication among major players and stakeholders

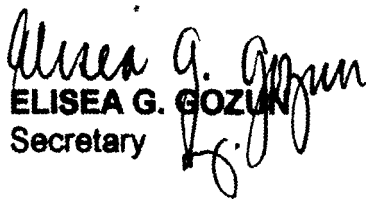
- 5.4 Develop feedback mechanism between government and business and industry

**Section 6.Repealing Clause**

All orders, circulars or instructions inconsistent herewith are hereby repealed or amended accordingly

**Section 7.Effectivity**

This Order shall take effect immediately and shall continue to remain in force until revoked in writing

  
**ELISEA G. GOZUN**  
Secretary