

**DENR Memorandum Circular  
No. 99 - 07  
April 12, 1999**

**SUBJECT : Guidelines for Regional and Provincial Offices for Sustainable Rural Development (SRD) Planning in Convergence Model Sites.**

**I. Background:**

For the past months, the Departments of Agrarian Reform, Agriculture and Environment and Natural Resources have held several consultation meetings to come up with a common framework on Sustainable Rural Development. On January 26, 1999, Joint Memorandum Circular No. 1, Series of 1999 creating an “Inter-departmental Steering Committee and Technical Working Group for the Application and Monitoring of A Common Sustainable Rural Development SRD Framework” was signed by the 3 Secretaries with the approval of Pres. Joseph E. Estrada at Malacanang Palace. This formalized the coordinative mechanism among the three (3) departments in the form of a Steering Committee and a Technical Working Group to oversee and ensure that the SRD framework receive official approval and recognition within the three (3) departments and their respective planning, policy and operations personnel adhere to the said framework in the formulation and implementation of their respective programs. An Addendum to Joint Memorandum Circular No. 1 also identified 9 Convergence Model Sites where the initiative is to be piloted.

On February 16, 1999, Resolution No. 1, Series of 1999 was signed by the three (3) Secretaries operationalizing the Convergence Towards Sustainable Rural Development initiative. Among others, it states that there is a need to undertake area based planning in the nine (9) Convergence Model Sites to align

departmental efforts in the identified site; to develop an operational framework for working with LGUs, other governmental agencies, civil society organizations and other stakeholders; and to define a basis for mobilizing strategic support and resources from ODA donors and the business community for the joint effort.

Resolution No. 1 authorized the DAR to act in behalf of the 3 departments in contracting the services of the Foundation for Rural Economic Enterprise and Development (FREED) represented by Prof. Eduardo Morato to facilitate the preparation of SRD Plans for the nine (9) Convergence Model Sites. The said resolution also designated DAR as Secretariat for the planning process, authorizing the same to invite representatives from LGUs and civil society, represented by the Conference Against Poverty to participate in the planning process. While DAR shall act as Secretariat in all 9 sites, the three departments shall share equally in presiding over the planning process, i.e. each department shall preside in 3 sites.

On March 8, 1999, a Memorandum of Agreement was signed between DAR and FREED to implement Resolution No. 1 defining the terms of reference for the SRD Planning process in the 9 Convergence Model Sites.

This Circular being issued to provide guidelines to DENR officers and staff regarding DENR's role in the planning process, taking into consideration all agreements between the 3 departments.

## **II. Regions and Provinces Covered;**

The 9 convergence Model Sites covers the following regions across 28 provinces. These are:

Region II: Cagayan, Isabela, Nueva Vizcaya (Cagayan Valley River System)

- Region III: Bulacan, Pampanga, Tarlac, Zambales, Bataan, Nueva Ecija (Central Luzon)
- Region IV: Quezon (Bicol River Basin)
- Region V: Camarines Sur, Camarines Norte, Albay (Bicol River Basin)
- Region VI: Negros Occidental (Negros Island); Iloilo, Antique, Capiz, Aklan (Panay Island)
- Region VII: Negros Oriental (Negros Island); Bohol
- Region IX: Zamboanga del Sur and del Norte (Zamboanga Peninsula)
- Region XI: Davao Oriental and Davao del Norte
- Region XIII: Agusan del Norte and Sur; Surigao del Norte and Surigao del Sur (CARAGA)

The SRD planning processes shall involve officers, staff, partners and stakeholders from these regions covering the specified provinces numbering 28. However, their participation shall be governed by processes aimed towards coming up with SRD Plans for the following 9 Convergence Model Sites chosen according to the criteria set by the 3 departments: Cagayan Valley River System, Central Luzon, Bicol River Basin, Panay Island, Negros Island, Bohol, Zamboanga Peninsula, Davao and CARAGA.

### **III. Composition of Local Planning Teams:**

Local Planning Teams shall be set up in each of the 9 Convergence Model Sites. They shall involve the following:

- ❖ DA : Regional Director and Planning Officer of the Regional Field Units
- ❖ DENR : Regional Executive Director, Regional Technical Director for Forestry and CBFM Coordinator at the regional level; PENRO, Forestry Specialist and CENRO at the provincial level

- ❖ DAR : Regional Director, ARDO, Operations CARPO and SSD CARPO at the regional level; PARO, PARSSO, BDCD CARPO and Operations CARPO at the provincial level
- ❖ Representative(s) of the Conference Against Poverty jointly agreed upon between CAP and DAR acting in behalf of the 3 departments
- ❖ Representative(s) of LGUs at least at the provincial level (at the minimum the Provincial Planning and Development Officer and the Provincial Agriculturist)
- ❖ Others as may be agreed upon by the DA, DENR and DAR at the site level.

#### **IV DAR's Roles as Planning Secretariat**

DAR shall play the role of Secretariat at the national level and in the 9 Convergence Model Sites with the support of an area-based FREED Team. As such, DAR, with the support of FREED shall be responsible for the following:

- Organizing the local planning teams composed of DA, DENR, and DAR with representatives from CAP and LGUs;
- Organizing the orientation/priming workshop, the strategic planning workshop and the investment plan validation workshop;
- Networking with relevant key informants to get their inputs for the planning process and their feedback on emerging outputs;
- Holding of local planning team meetings every two weeks to monitor the process of the SRD Planning Process; and
- Provision of administrative, logistical and technical support to the FREED Team who shall be responsible for the preparation of the Environmental Assessment, Strategic and Investment Plan and Preparatory Project Studies.

The DENR, on its part, shall identify overall lead persons and secretariat staff in each of the 9 Convergence Model Sites. The DENR lead persons and secretariat staff shall coordinate with the

Planning Secretariat in the development of a work plan with assistance from the FREED consultants assigned to each Convergence Model Sites.

#### **V. DAR, DA and DENR Assignments in Presiding Over the Planning Process**

The three departments shall equally share in the task of presiding over the local planning team in each Convergence Model Site. The following departmental assignments have been agreed upon at the level of the Technical Working Group;

- DA: Davao, Bohol, Cagayan Valley River System
- DENR: Zamboang Peninsula, Bicol River Basin, Panay Island
- DAR: CARAGA, Negros Island, Central Luzon

These departments shall host the orientational, strategic planning and investment plan validation workshops in each of the sites specified graced at the minimum by the Secretary or Undersecretary and a Technical Working Group representative of the assigned department.

The departments concerned shall be responsible for designating the Presiding Officer for the site where they are the presiding department.

#### **VI. Indicative Time Frame of the Main Activities:**

The following time frame shall guide the conduct of activities during the planning process which shall make place from March to May 1999.

##### **March:**

- ❖ Internal meetings within departments

- ❖ Issuance of Memorandum Circulars and Special Orders per department to implement Resolution No. 1 and Technical Working Group agreements
- ❖ Composition of FREED Team per site
- ❖ Organization of local planning teams (site and provincial level)
- ❖ Identification of key informants per site/province
- ❖ Setting of dates and planning of workshops
- ❖ Secondary data collection

**April:**

- ❖ Implementation of site level activities with an orientational/priming workshop at the site level during the first to second week
- ❖ Submission of site-level work plans (by the site level planning teams) to the Technical Working Group (before the orientation/priming workshop)

**May:**

- ❖ Site level strategic planning workshop during the first week
- ❖ Site level investment planning workshop during the last week
- ❖ Completion of outputs

**June:**

- ❖ First week - turnover of outputs to the three Secretaries with the DOF Secretary, NEDA Director General and President as guests.

This Circular shall take effect immediately.

**(Sgd.) ANTONIO H. CERILLES**  
Secretary