

Memorandum Circular
No.97-20
October 7, 1997

**TO : All REDs/RTDs/CENROs/ Site
Coordinators/Managers except NCR**

**SUBJECT : Information Education Campaign on
the Relationship of Population and
Environment Towards the Promotion of
Sustainable Development**

This is a follow-up circular of MC 97-14 on Institutionalizing the Integration of the Population-Resources-Environment (pre) Framework into DENR planning process. You are hereby enjoined to address education and information campaign on population and environment relationship towards the promotion of sustainable development.

Specifically, you are instructed to undertake the following:

1. As part of the community organizing process, an awareness campaign through group discussions, workshops and lectures with the community on the issue of population and environmental stress resulting to deforestation should be made part of the commitment of the assisting organization's (AO) contract to DENR.
2. As part of the Women in Development component, networking with Population Office at the Local Government Unit for a series of seminars on Population and Forest Management shall be made required component of the community organizing activities.

2. Each RED shall be required to conduct regular demographic monitoring of forestry sector project sites once these areas become attractive because of its viable resource base. It is expected that these sites shall become employment generators thus becoming attractive to outside labor force.

3. As attractant of labor, concentrations of reforested and harvestable areas must be complimented with an area physical plan rationalizing the locations of production facilities that would generate employment. Vital input shall be the forest-land-use plan of areas reforested to rationalize land management. This plan is incorporated in the commitment of the assisting organizations so that at the end of the two-year Community Organizing contract, they are to submit a revised development plan of the site which shall include the Population Management Plan. Each site coordinator's role is to make sure that the Plan is properly discussed and explained to the people so that their comments and suggestions can be integrated in the final paper.

You are hereby instructed to integrate the above in your monthly accomplishment report. These activities will form part of your KRAs.

This Order shall take effect immediately.

(Sgd.) VIRGILIO Q. MARCELO
Undersecretary for Field Operations