

DENR Administrative Order

No. 20

June 23, 1995

**SUBJECT : Creation of IEC-CO Regional Coordinating Staff in
the Public Affairs Office of the Department**

In the interest of the service, and pursuant to EO No. 192, Series of 1987, DAO No. 1, Series of 1988 and Special Order No. 1118, Series of 1994, and further to ensure effective supervision, implementation and monitoring of IEC-CO operations in the regions, an IEC-CO Regional Coordinating Staff is hereby created in the Office of the Director, Public Affairs Office which shall perform the following functions:

1. Prepare, develop and recommend policies and guidelines on the implementation of IEC-CO programs in the field;
2. Coordinate the planning and implementation of IEC-CO programs and projects of the regional offices;
3. Coordinate the provisions of human resource development and training for RPAOs, PPAOs and CPAOS, and CDOs and CDAs;
4. Monitor and evaluate the effectiveness of IEC-CO implementation in the field on the basis of pre-set goals and targets;
5. Provide in-house consultancy services for RPAOs, PPAOs, and CPAOs in communication planning and IEC materials development; and
6. Perform other functions as may be assigned by higher authorities.

The PAO Director shall recommend to the Secretary the personnel/employee for designation as IEC-CO Regional Coordinator within seven (7) days from the effectivity of this Order.

This Order takes effect immediately.

BEN S. MALAYANG III

Acting Secretary